

# MARKET REPORT

**2025. Q4**

**RSQUARE**

# VIETNAM

**Office**

**HCMC**  
**Hanoi**

**Industrial**

**Northern**  
**Central**  
**Southern**

Rent Price

The comparison between Q4 2024 and Q4 2025 shows a generally moderate upward trend in prices across major districts of HCMC. District 2 recorded the strongest growth at 3.1%, leading the overall market recovery, followed by District 7 with a 2.5% increase, reflecting sustained demand in emerging business hubs. In the traditional CBD areas, District 1 rose by 0.5% and District 3 by 0.3%, indicating a relatively stable and mature market environment. Among the surrounding districts, Binh Thanh (+0.7%) and Phu Nhuan (+0.6%) posted modest gains, while Tan Binh showed a decline of -1.9%, standing out as the only area with negative growth. Meanwhile, District 4 and District 10 remained flat at 0.0%, reflecting limited price movement.

Overall, the data highlights a growing divergence between districts, with stronger performance concentrated in new urban and southern corridors, while more mature or supply-constrained areas showed slower momentum.

Market Availability

Availability trends across HCMC showed a highly uneven pattern by district. District 1 recorded a moderate increase in available space, reflecting the gradual return of supply to the core CBD. In contrast, Districts 2, 4, 7, and 10 experienced notable reductions in availability, with District 4 and District 7 showing particularly sharp contractions, indicating strengthening occupancy and tightening market conditions in these locations.

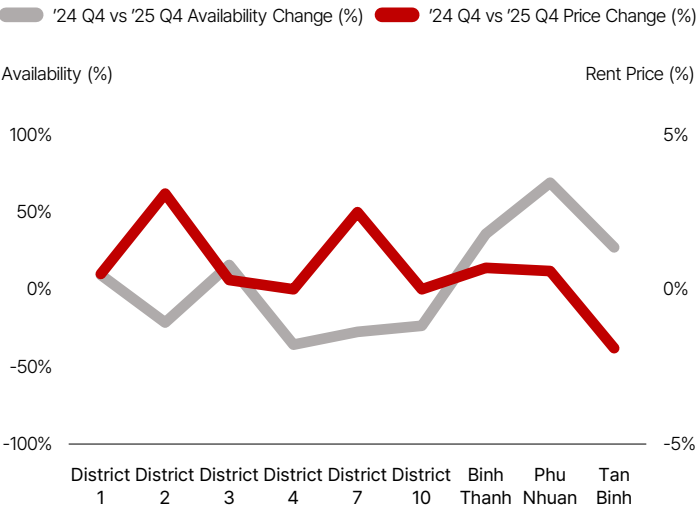
On the other hand, several non-CBD areas saw a substantial expansion of supply. Binh Thanh, Phu Nhuan, and Tan Binh all registered significant increases in available stock, with Phu Nhuan standing out as the district with the most pronounced growth. District 3 also posted a clear rise in availability, suggesting more competitive leasing conditions compared with the tightening observed in neighboring districts.

Overall, the market reflects a clear divergence between tightening availability in emerging business corridors and growing supply in more peripheral submarkets, highlighting the importance of micro-location in tenant decision-making.

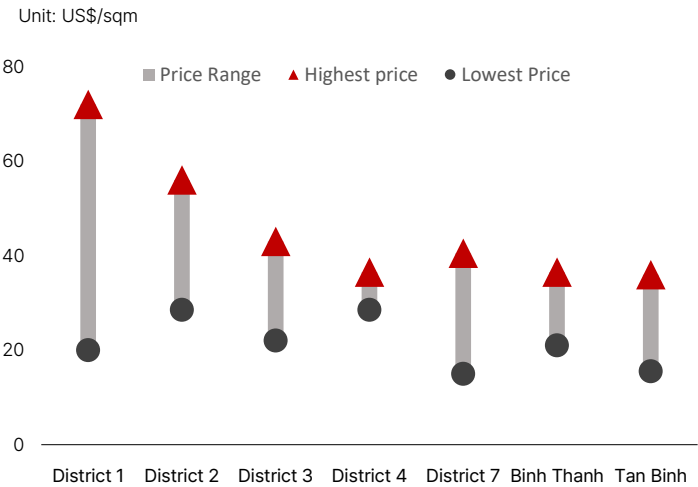
Upcoming Supply in 2026

| Building         | Location      | Scale (Sqm) |
|------------------|---------------|-------------|
| One Hub SG T2    | Tang Nhon Phu | 16,000      |
| Lancaster Legacy | Saigon        | 11,000      |
| Hong Fu Plaza    | Tan My        | 28,546      |
| TD Tower         | An Khanh      | 12,500      |
| The Kross        | Saigon        | 34,000      |

Change in Availability and Rent Price



Rent Price Range



| HCMC Office                                    | District 1 | District 2 | District 3 | District 4 | District 7 | District 10 | Binh Thanh | Phu Nhuan | Tan Binh |
|------------------------------------------------|------------|------------|------------|------------|------------|-------------|------------|-----------|----------|
| Average Rent Price Change '24 Q4 vs '25 Q4 (%) | 0.5%       | 3.1%       | 0.3%       | 0.0%       | 2.5%       | 0.0%        | 0.7%       | 0.6%      | -1.9%    |
| Availability Change '24 Q4 vs '25 Q4 (%)       | 9.4%       | -21.4%     | 15.8%      | -35.7%     | -27.5%     | -23.6%      | 35.9%      | 69.1%     | 27.2%    |

\* Price range refers to a range between highest price and lowest price

Rent Price

Rental movements across Hanoi remained modest overall, with changes largely contained within a narrow range. Nam Tu Liem recorded the strongest growth at 2.7%, followed by Dong Da at 2.0% and Cau Giay at 1.8%, indicating resilient demand in established office clusters and well-connected business areas. Thanh Xuan (0.5%) and Tay Ho (0.2%) also posted slight increases, suggesting stable leasing activity.

In contrast, rental rates edged down in several districts. Bac Tu Liem saw the most notable decline at -1.7%, while Hoan Kiem (-0.8%) and Ba Dinh (-0.2%) recorded minor decreases, likely reflecting competitive pressure amid increased availability. Hai Ba Trung remained stable with no change over the period.

Overall, rental adjustments were limited, pointing to stable market fundamentals. Growth was concentrated in emerging and well-connected submarkets, while slight declines in traditional central districts suggest increased competition among landlords.

Market Availability

Availability trends across Hanoi varied considerably by district, reflecting uneven supply dynamics across the market. Ba Dinh and Hai Ba Trung recorded strong increases in available space, while Bac Tu Liem saw an exceptional surge, suggesting a significant influx of new or vacated stock. Cau Giay and Nam Tu Liem also posted moderate expansions, indicating growing leasing options within established office clusters and emerging business corridors.

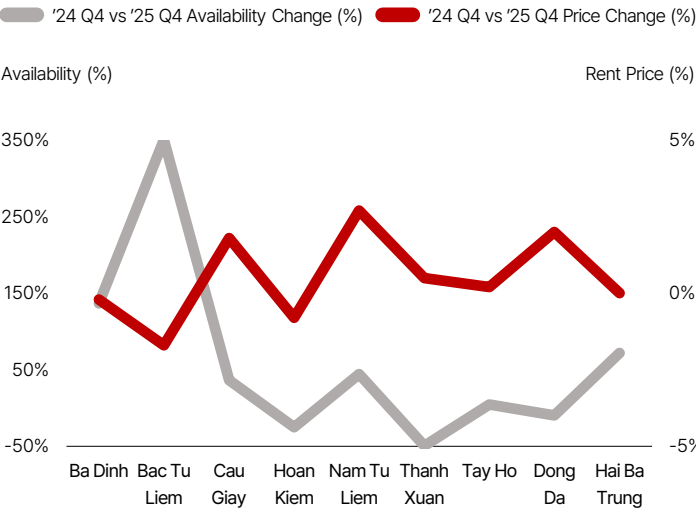
In contrast, several central districts experienced tightening availability. Thanh Xuan registered the most pronounced decline, followed by Hoan Kiem and Dong Da, pointing to strengthening occupancy levels and sustained tenant demand in these areas. Tay Ho showed only marginal change, suggesting relatively stable supply conditions.

Overall, the market illustrates a clear divergence between tightening availability in core districts and expanding supply in outer and developing submarkets. This trend highlights the increasing importance of micro location in leasing decisions, as occupiers balance accessibility, cost efficiency, and long-term business positioning.

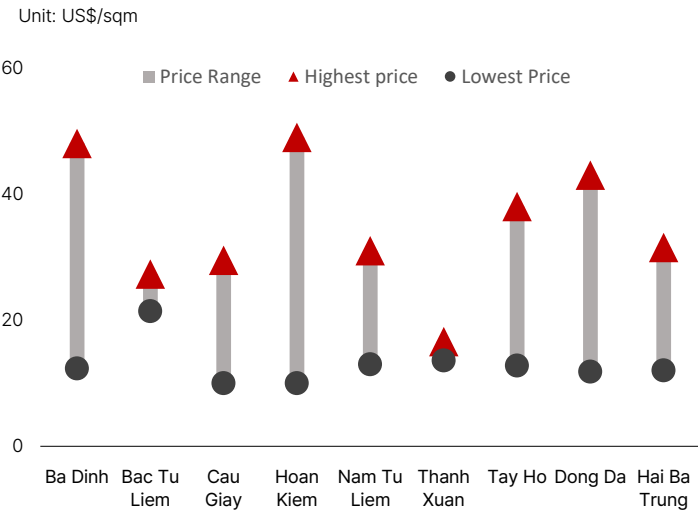
Upcoming Supply in 2026

| Building      | Location | Scale (Sqm) |
|---------------|----------|-------------|
| B3CC1 Project | Tay Ho   | 59,724      |

Change in Availability and Rent Price



Rent Price Range



| Hanoi Office                                   | Ba Dinh | Bac Tu Liem | Cau Giay | Hoan Kiem | Nam Tu Liem | Thanh Xuan | Tay Ho | Dong Da | Hai Ba Trung |
|------------------------------------------------|---------|-------------|----------|-----------|-------------|------------|--------|---------|--------------|
| Average Rent Price Change '24 Q4 vs '25 Q4 (%) | -0.2%   | -1.7%       | 1.8%     | -0.8%     | 2.7%        | 0.5%       | 0.2%   | 2.0%    | 0.0%         |
| Availability Change '24 Q4 vs '25 Q4 (%)       | 136.6%  | 350.5%      | 36.3%    | -25.3%    | 44.4%       | -49.3%     | 4.6%   | -9.7%   | 72.1%        |

\* Price range refers to a range between highest price and lowest price

### Industrial Parks (IP)

Industrial land price changes across Northern Vietnam varied widely over the period. Hai Phong recorded the strongest growth at 11.7%, followed closely by Ha Nam at 11.3% and Hai Duong at 10.5%, marking the most significant increases in the region. Vinh Phuc also posted solid growth of 6.7%, while Hung Yen saw a moderate rise of 3.1%.

In contrast, Bac Ninh experienced only a slight increase of 0.6%, indicating relatively stable pricing conditions. Hanoi, Quang Ninh, and Hoa Binh recorded no change over the period, reflecting steady market conditions.

Overall, price growth was concentrated in several high growth industrial provinces, while core and secondary markets remained stable..

### Ready-built Factory/Warehouse (RF)

Factory rent movements across Northern Vietnam showed mixed performance over the period. Hanoi recorded the strongest increase at 15.6%, marking a significant rise compared with other provinces. Ha Nam and Hung Yen also posted notable growth of 8.6% and 6.4%, respectively, while Hoa Binh and Hai Duong saw moderate increases of 5.2% and 4.8%. More modest growth was observed in Hai Phong and Quang Ninh, both rising by 2.0%, while Bac Ninh recorded a slight increase of 1.9%, indicating relatively stable rental conditions.

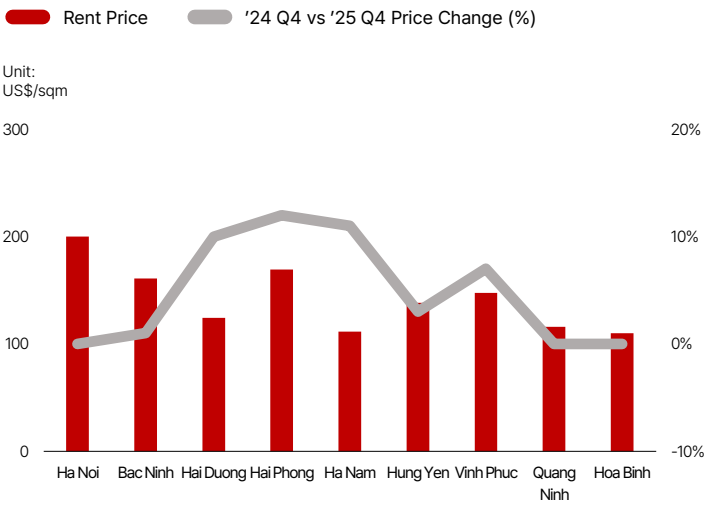
In contrast, Vinh Phuc was the only province to record a decline, with rents decreasing by 7.7% over the period.

Overall, factory rents increased across most northern provinces, with the strongest growth concentrated in markets experiencing expanding industrial demand, while isolated declines suggest localized supply adjustments.

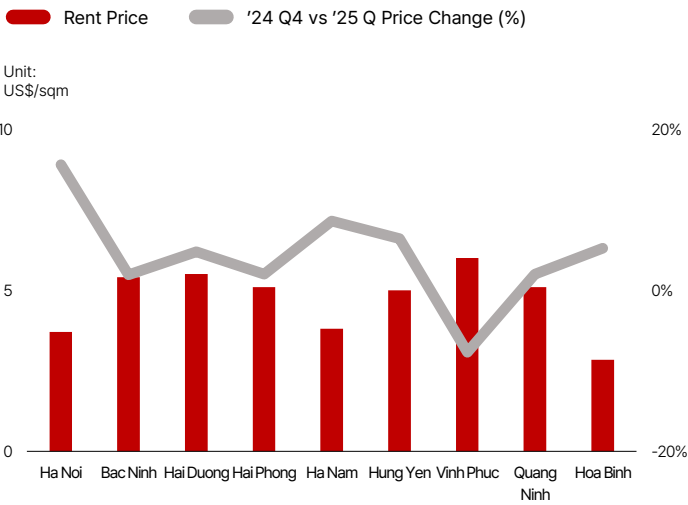
### Upcoming Supply in 2026

| Project           | Location | Type | Scale (ha) |
|-------------------|----------|------|------------|
| Pham Van Hai 1 IP | Vinh Loc | IP   | 379        |
| Vinh Loc 3        | Vinh Loc | IP   | 200        |
| Nhi Xuan IP       | Hoc Mon  | IP   | 199        |

### Rent Price (IP)



### Rent Price (RF)



| Northern IP/RF                                     | Hanoi | Bac Ninh | Hai Duong | Hai Phong | Ha Nam | Hung Yen | Vinh Phuc | Quang Ninh | Hoa Binh |
|----------------------------------------------------|-------|----------|-----------|-----------|--------|----------|-----------|------------|----------|
| Average Rent Price Change (IP)<br>'24 Q4 vs '25 Q4 | 0%    | 0.6%     | 10.5%     | 11.7%     | 11.3%  | 3.1%     | 6.7%      | 0%         | 0%       |
| Average Rent Price Change (RF)<br>'24 Q4 vs '25 Q4 | 15.6% | 1.9%     | 4.8%      | 2.0%      | 8.6%   | 6.4%     | -7.7%     | 2.0%       | 5.2%     |

## Industrial Parks (IP)

Industrial land price movements in Central Vietnam showed a clear divergence across provinces. Quang Nam recorded the strongest increase at 16.9%, followed by Binh Thuan at 13.8%, indicating accelerating industrial interest and growing investment activity in these emerging markets. Thua Thien Hue also posted moderate growth of 4.0%, suggesting gradual demand improvement. In contrast, Nghe An and Da Nang experienced declines of -5.3% and -4.5%, respectively, reflecting softer demand conditions or increased available supply during the period. Overall, the Central region displayed uneven pricing dynamics, with strong growth concentrated in select emerging provinces while others faced downward adjustments.

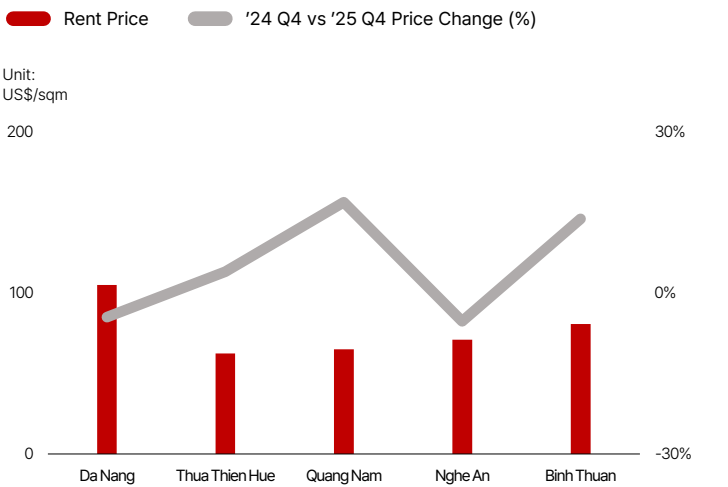
## Ready-built Factory/Warehouse (RF)

Factory rent movements in Central Vietnam remained largely stable, with only modest changes recorded across most provinces. Thua Thien Hue posted the strongest increase at 6.7%, while Nghe An saw moderate growth of 3.4%, indicating gradual improvement in leasing demand. In contrast, Da Nang, Quang Nam, and Binh Thuan recorded no change over the period, suggesting balanced supply and demand conditions in these markets. Overall, factory rents across the Central region showed stability, with selective growth in a few provinces reflecting localized demand improvements rather than broad market acceleration.

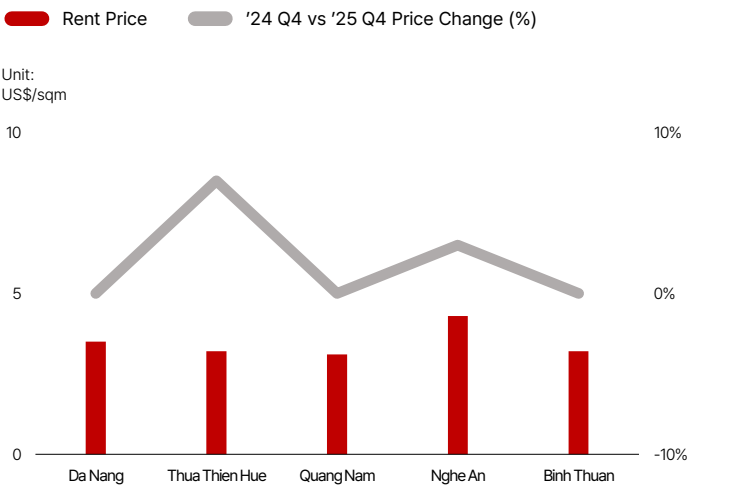
## Upcoming Supply in 2026

| Project            | Location | Type | Scale (ha) |
|--------------------|----------|------|------------|
| Hoa Cam Phase 2 IP | Cam Le   | IP   | 120        |
| Hoa Nhon IP        | Ba Na    | IP   | 360        |
| Hoa Ninh IP        | Ba Na    | IP   | 400        |

## Rent Price (IP)



## Rent Price (RF)



| Central IP/RF                                      | Da Nang | Thua Thien Hue | Quang Nam | Nghe An | Binh Thuan |
|----------------------------------------------------|---------|----------------|-----------|---------|------------|
| Average Rent Price Change (IP)<br>'24 Q4 vs '25 Q4 | -4.5%   | 4.0%           | 16.9%     | -5.3%   | 13.8%      |
| Average Rent Price Change (RF)<br>'24 Q3 vs '25 Q3 | 0%      | 6.7%           | 0%        | 3.4%    | 0%         |

### Industrial Parks (IP)

Industrial park land prices in Southern Vietnam remained broadly stable, with growth concentrated in several secondary provinces. Binh Phuoc recorded the strongest increase at 11.2%, followed by Ba Ria–Vung Tau at 6.0% and Binh Duong at 3.5%, reflecting continued industrial expansion and investor interest in these markets. More moderate increases were observed in Dong Nai (1.7%), Tay Ninh (1.1%), and Long An (0.5%), indicating steady demand supported by their proximity to Ho Chi Minh City and established industrial park infrastructure. In contrast, Ho Chi Minh City recorded no change over the period, reflecting its mature industrial park market and already elevated pricing levels. Overall, industrial park land price growth in the southern region was driven primarily by emerging and cost competitive provinces, while the core metropolitan market remained stable.

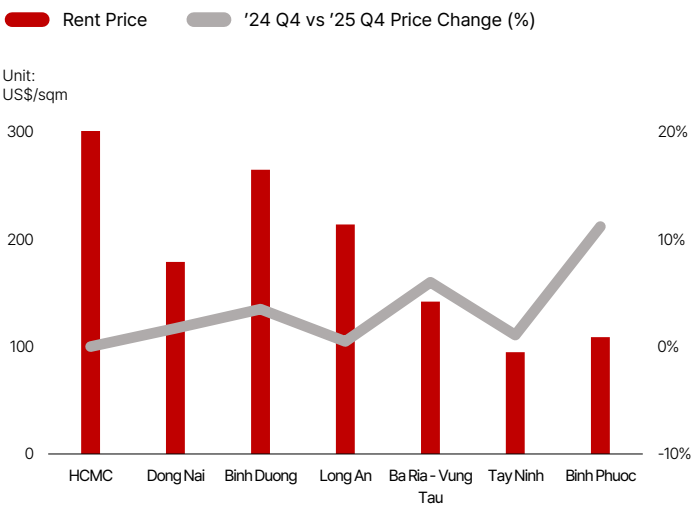
### Ready-built Factory/Warehouse (RF)

Factory rent movements in Southern Vietnam showed broad upward momentum, with growth led by key industrial provinces. Binh Duong recorded the strongest increase at 10.4%, followed by Tay Ninh at 8.3%, highlighting rising demand in cost competitive markets with expanding industrial capacity. Moderate rental growth was observed in Dong Nai (4.1%) and Ho Chi Minh City (3.4%), reflecting sustained occupier demand in established industrial hubs. Ba Ria–Vung Tau also posted a modest increase of 2.9%, supported by port related logistics activity. In contrast, Long An and Binh Phuoc recorded no change over the period, suggesting stable supply and demand conditions. Overall, factory rents across the southern region continued to rise, driven by strong manufacturing demand and tenant migration toward more affordable industrial locations, while select markets remained stable.

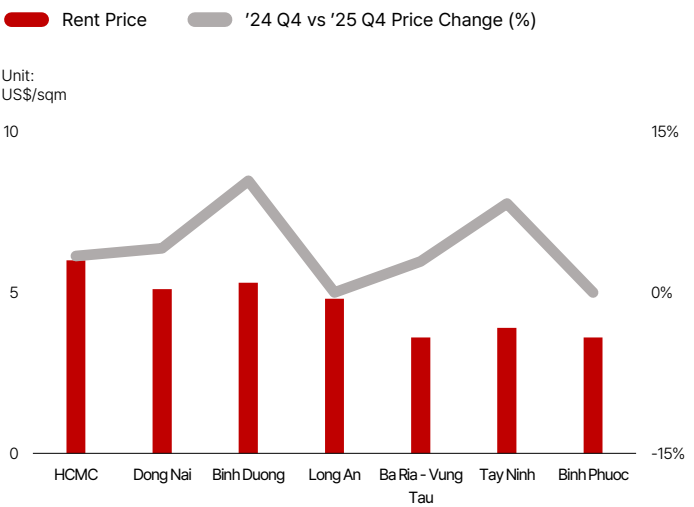
### Upcoming Supply in 2026

| Project                             | Location   | Type | Scale (ha) |
|-------------------------------------|------------|------|------------|
| Hanoi Biological high technology IP | Thuong Cat | IP   | 199        |
| Phu Nghia IP                        | Phu Nghia  | IP   | 219        |
| Dong Anh IP                         | Dong Anh   | IP   | 300        |
| HANSSIP IP                          | Dai Xuyen  | IP   | 482        |
| Soc Son IP                          | Kim Anh    | IP   | 324        |

### Rent Price (IP)



### Rent Price (RF)



| Southern IP/RF                                 | HCMC | Dong Nai | Binh Duong | Long An | Ba Ria – Vung Tau | Tay Ninh | Binh Phuoc |
|------------------------------------------------|------|----------|------------|---------|-------------------|----------|------------|
| Average Rent Price Change (IP) '24 Q3vs '25 Q3 | 0%   | 1.7%     | 3.5%       | 0.5%    | 6.0%              | 1.1%     | 11.2%      |
| Average Rent Price Change (RF) '24 Q3vs '25 Q3 | 3.4% | 4.1%     | 10.4%      | 0%      | 2.9%              | 8.3%     | 0%         |

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